

# Curriculum Vitae

## Frank-Martin Belz

- 1966: Born in Singen/Hohentwiel at Lake Constance, Germany
- 1985 - 1987: Undergraduate Studies of Business Administration at the [University of Giessen](#)
- 1987 - 1990: Graduate Studies of Business Administration at the [University of Mannheim](#)
- 1991 - 1995: Ph.D. studies and research assistant at the [University of St. Gallen](#)  
Degree: Dr. oec. (HSG)
- 1996 - 2001: Assistant Professor for Corporate Environmental Management and Eco-Marketing at the [University of St. Gallen](#)
- 1997 - 2001: President of the [oikos Foundation](#) for Economy and Ecology
- Associate Professor for Corporate Environmental Management and Eco-Marketing at the [University of St. Gallen \(HSG\)](#)(Switzerland)
- 2001 - 2003: Vice Director of the Institute for Economy and Ecology at the [University of St. Gallen](#) (Switzerland)
- President of the [oikos Foundation](#) for Economy and Ecology
- since 2003: Chair at the [Technische Universität München \(TUM School of Management\)](#)
- 2004 - 2008: Academic Director of the [Master Program in Consumer Science](#)
- 2010-2013: Vice-Dean of the [TUM School of Management](#)
- 2012-2013: Distinguished Visiting Professor at [Aalto University School of Business \(Finland\)](#)
- 2014-2016: Coordinator of the large-scale European research project ["Sustainable Lifestyles 2.0: End User Integration, Innovation and Entrepreneurship" \(EU-InnovatE\)](#)

## Awards

- 2005: Teaching Award of the [International Center of Food and Life Sciences](#) Weihestephan at the Technische Universität München by the Students Council
- 2010: Award for the [„Best Text Book of the Year 2010“](#) by the [German Academic Association for Business Research](#) (VHB)

## Research

Sustainable Entrepreneurship & Innovation

# Research Visits and Sabbaticals

- 1997: [University of Gothenburg](#) (School of Business, Economics & Law)  
2001: [Boston University](#) (School of Management)  
2009-2010: [York University](#) (Schulich School of Business)  
2014: [Aalto University](#) (School of Business)

## Reviews

Member of  
the editorial  
board: [Business Strategy and the Environment](#)

[Business and Society](#), [Business Strategy and the Environment](#), [Creativity and Innovation Management](#), [Die Betriebswirtschaft](#), [Environmental Innovation and Societal Transitions](#), [International Journal of Innovation and Sustainable Development](#), [Journal of Business Ethics](#), [Journal of Cleaner Production](#),  
Regular [Journal of Consumer Policy](#), [Journal of Environmental Planning and](#)  
Reviewer: [Management](#), [Journal of Industrial Ecology](#), [Journal of Marketing Management](#), [Marketing Theory](#), [oikos Global Case Writing Competition](#), [Scandinavian Journal of Management](#) , [Social Responsibility Journal](#), [Technological Forecasting and Social Change](#), [Verband der Hochschullehrer für Betriebswirtschaft](#)