

Professor Haifeng Huang obtained his Doctor of Philosophy from Humboldt University in Berlin. He worked as the Deputy Director of the Beijing WTO Affairs Research & Consulting Center. In 2004, Professor Huang was appointed as a distinguished professor for higher education in Beijing. In 2007, he was awarded the Qualification Certificate for Circular Economy Expert by the division of Technology, Industry, and Economics under the United Nations Environment Program, the Wuppertal Institute Collaborating Center on Sustainable Consumption and Production in Germany, and the Environment Policy Research Center under the Ministry of National Environment Protection.



At present, Professor Huang is serving as a member of the supervisory committee of the Ministry of Land and Resources and Assistant Dean for international relations at Peking University HSBC Business School (<http://english.phbs.pku.edu.cn/>). In addition, Professor Huang is the director of Peking University HSBC Business School's Center for Green Economy (<http://cge.phbs.pku.edu.cn/>), a pioneer think tank for sustainable development in China. Since 2008, he has been the executive director in the Ecological Development Union International (www.green-edui.org). He has carried out key research on Sustainable Development, Transitional Economics, Business Ethics, and CSR. His academic monograph of Circular Economy in Germany was awarded Excellent Achievement Awards for Scientific Research of Higher Education Institution at the national level by the Ministry of Education.

Between 2011 and 2016, Professor Huang organized more than ten international conferences on CSR, low carbon economy, and related topics in China and Europe. He has also published more than 15 books on these topics, including "Sustainable Development and CSR in China – A Multi-Perspective Approach," published by Springer, and regularly gives lectures on Business Ethics and CSR at Peking University, Free University Berlin, and Ruhr University Bochum. Professor Huang was the only Chinese scholar to attend the UNEP project on Green Economy and the only Chinese scholar to work on the UNEP book, "Towards a Green Economy: Pathways to Sustainable Development and Poverty Eradication."

Professor Huang has launched several projects to support development in two impoverished Chinese counties, focusing on the diffusion of ecological ideas instead of the build up of industries. He further organized the funding and establishment of libraries and computer labs in both counties with other with scholars; raised money for schools and ecological development in the counties; and initiated a "Summer Light" scholarship program for local impoverished primary and high school students. Each library was equipped with 6,000 donated books. Altogether, he collected approximately RMB 800,000 in donations for both counties. More than 800 students have benefited from his support, not to mention improved facilities in the schools for the use of these students. In 2015, Professor Huang received the Outstanding Innovation Award of the Education Forum for Asia, as well as the Lifetime Award from the International Workshop on Social Innovation and Sustainable Business Development.